Value Creation Process

Canon Group Corporate Philosophy



Canon MJ Group 2025 Vision

Professional corporate group that solves social and customer issues using **ICT** and the power of humans

Societal Changes Being Focused on by the Canon MJ Group Conserve and protect the global environment Popularize and accelerate digitalization Promote change in the workforce Accelerate workstyle reforms

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Strengths of the Canon MJ Group

Brand

- High-quality Canon products
- Customer trust amassed through years of business

Customer base

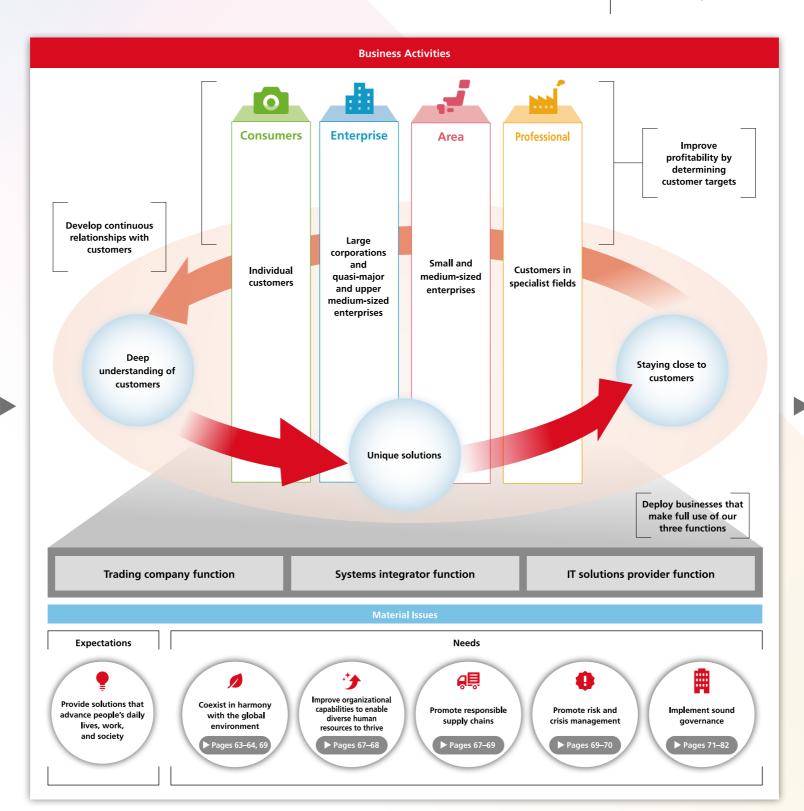
- From large companies to small and medium-sized enterprises
- Consumers
- Customers in specialist fields
- Various and diverse partners

Technical capabilities

- Approximately 4,000 systems engineers
- Nationwide network of service engineers
- Advanced technologies (security-related technologies, automated web app creation technologies, video and image-related technologies, and mathematical technologies)

Financial structure

- Robust financial base
- High equity ratio



Value We Create Economic value ROE 9.2% IT solutions sales **¥241.4** billion **Edge solutions sales** ¥26.5 billion **HOME** and IT maintenance and operations contracts Approx 160,000 Security solutions sales ¥37.0 billion ITO- and BPO-related sales ¥22.0 billion

(2022 results)

Social Value

Combine the Canon product business and the IT solutions business to resolve social issues through business

- Enrich lives by virtue of imaging culture
- Realize a safe and secure society
- Facilitate workstyle reform
- Increase productivity
- Achieve the goals of the White Logistics Movement
- Reduce food waste

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