



Seeking Consumer-Oriented Business Partners



For companies like yours looking to develop consumer sales channels in Japan

Canon Marketing Japan Inc. (CMJ) can help you achieve your business goals!

Why Canon?

Since its inception, CMJ has been handling the distribution and sales of Canon cameras and many other products in the Japan market. We also have a long track record as an independent distributor supporting the Japan-side logistics of many domestic and international brands.



We back the launch of your products in consumer markets with the vast capabilities of our stock of knowledge and expertise. We will assist you in expanding your sales channels nationwide.

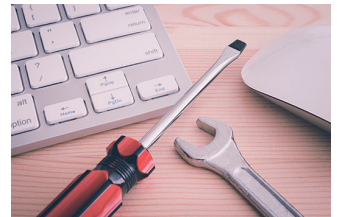
What do distribution operations consist of?



Our services

We offer services tailored partners' needs.

We support manufacturing startups too.



Sales and distribution channel negotiations

- Support for sales-related operations
- Set up and operate e-commerce sites, negotiate with buyers, confirm retail-store product stocking and placement, etc.

Logistics support and warehousing

- Warehouses in five locations nationwide / Select optimal delivery methods for each sales channel / Handle small-lot deliveries

Marketing strategies

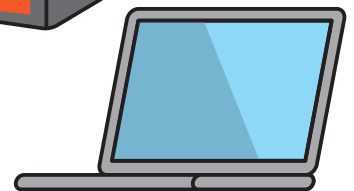
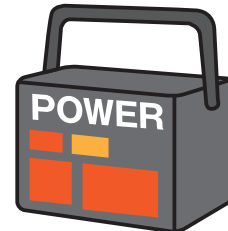
- Plan and execute marketing strategies optimized specifically for each business partner based on our own market research

Post-launch support

- Support sales after product launch and build long-term relationships with the market
- End-user analytics / Feedback from sales staff / Call center operations

Examples of product categories we handle

- Digital home appliances
- Audio equipment
- Living and cooking appliances
- Outdoor appliances
- Clothing



*Note that we do not handle food items or other products that have best-before dates or expiration dates.

Contact

Please feel free to contact us at the following email address.

itp-ed@canon-mj.co.jp

Please understand that we may not respond, depending on the nature of the inquiry.



Canon Marketing Japan Inc.

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Hours: 9 a.m. to 5:30 p.m., weekdays

*Closed on Saturdays, Sundays, national holidays, and company New Year holidays